

Robert Harrison

Senior Motion Design Lead



Los Angeles, California 90057 202.925.6978 rharrisongraphics@gmail.com

Summary

A resilient Senior Motion Designer with 8+ years of experience dedicated to being able to tell compelling stories while captivating visual experiences across diverse projects that provide creative solutions. Committed to being an innovative thinker combining cutting-edge design principles with emerging technologies to elevate brand narratives that will lead by example in the industry. Proficient at articulating conceptual ideas, possessing the flexibility to problem solve, and staying abreast of emerging design trends. Multi award winner excelling in translating client visions into dynamic visuals.

Skills

- Entrepreneurial
- Adobe After Effects
- Performance Marketing
- Design Systems
- Brand Strategy
- In-House Experience
- Advertising
- Customer Experience
- Cinema 4D

Experience

Lead Motion Graphics Designer | January 2020 - November 2023

Aptive Resources | Alexandria, Virginia

- Transformed projects with graphic design skills, motion graphics, storyboards, animations, photography, video editing to broadcast standards, HTML5, encoding and sound design while utilizing plug-ins.
- Provided leadership to the motion design intern by establishing open communication, delegating tasks, and providing constructive feedback to nurture future talent and promote hands-on learning.
- Collaborated with creative team designing work for clients such as Veterans Affairs, Department of Transportation, and Aptive's internal marketing while minding customer insights.

Motion Graphics Designer | May 2019 - June 2019

Zeno Group | Washington, District of Columbia"

- Utilized technical expertise in animation, motion graphics, and multimedia layouts for AARP marketing materials.

Motion Graphics Designer | December 2018 - January 2019

LAI Video | Washington, District of Columbia

- Constructed animation and motion graphics content, assets and layouts while working autonomously.

Motion Graphics Designer/Video Producer | December 2017 - December 2018

Priorities USA | Washington, District of Columbia, USA

- Provided video editing, sound design, motion graphics, visual effects and post-production work for video advertisements in a collaborative work environment.
- Constructed and oversaw production design work for live video filming while enhancing better workflows overall.

Motion Graphics Designer | May 2017 - November 2017

Axios | Alexandria, Virginia

- Produced graphic design, animation and motion graphics content for Axios social media and JP Morgan and Chase campaigns while assisting in brand expression.
- Conceived, brainstormed, created and delivered innovative motion graphic design ideas in line with aesthetics and brand guidelines.

Junior Motion Graphics Designer | February 2017 - March 2017

Pic Agency | Los Angeles, California

- Developed style frames, motion graphics, and layout work in support of their in-house independent film.

Junior Motion Graphics Designer | January 2017 - February 2017

LA LLC | Los Angeles, California

- Produced motion graphics, 2D character rigging, and illustration work.
- Supported the work on the Game of Thrones Motion Comics and Sizzle Reel for HBO Network.

Graphic Design and Video Production Intern | June 2016 - August 2016

NASA Goddard Space Flight Center | Goddard, Maryland

- Produced video/audio work to the strict standards set by creative team.
- Utilized design software to develop templates for staff and interns.
- Provided Graphic Design and Video Production support.

Design and Animation Intern | January 2016 - April 2016

Imaginary Forces | Los Angeles, California

- Designed high-quality graphics in Photoshop and Illustrator for use in Motion Graphics and Animation projects.
- Created Animations and 3d art in animation software.
- Assisted in experience design for studio and live productions.

Education

Bachelor of Fine Arts (B.F.A.) - Motion Media Design and Animation Minor May 2015

Savannah College of Art and Design, Savannah, Georgia

Certifications

- Foundations of User Experience (UX) Design (Google)
- Start the UX Design Process: Empathize, Define, and Ideate (Google)
- Build Wireframes and Low-Fidelity Prototypes (Google)

Portfolio Site

<https://www.rhmotion.com/>